LAKE BLUFF PUBLIC LIBRARY
BOARD OF TRUSTEES
Public Relations/Advocacy/Fundraising/Liaisons Committee Meeting
Monday, June 16th, 2014

1) **Call to Order; Roll Call:** The meeting was called to order at 2:00pm by acting Committee Chairman Carl Schons.

   Present: Ruth Schnell and Carl Schons
   Absent: None
   Library Staff Present: Eric Bailey, Martha O'Hara, Carlen DeThorne, and Amy vanGoethem
   Members of the Public: None

2) **Election of Committee Chair for Fiscal Year 2014-2015**
   ACTION: Ruth Schnell nominated Carl Schons as Public Relations/Advocacy/Fundraising/Liaisons Committee Chairman. Carl Schons second the nomination. **AYES:** Ruth Schnell and Carl Schons **NAYES:** None

3) **Change of Committee Name**
   RESOLVED: To recommend to the Board of Library Trustees that the name of the Public Relations/Advocacy/Fundraising/Liaisons Committee be changed to the 'Outreach Committee.' For the purposes of these minutes, the committee will subsequently be referred to as the Outreach Committee.

4) **Discussion of plans/goals for Fiscal Year 2014-2015**
   RESOLVED: The following 3 objectives are agreed upon for Fiscal Year 2014.
   1. **Trustee Involvement** – Trustees will use existing connections in the community to advocate for the Library. A list of organizational affiliations will be compiled.
   2. **Friends Representatives** – The Outreach Committee will meet with a representative or representatives of the Friends of the Library to increase collaboration on Outreach projects and goals.
   3. **Meet with Outreach Staff Members in September** – Following the completion of the Space Usage Analysis the Outreach Committee will meet with those staff members performing outreach at the Library to identify opportunities in the Analysis for advocacy and outreach.

5) **Any other business:**
   a) No other business was brought before the committee.

6) **Adjournment:** Ruth Schnell moved and Carl Schons seconded a motion to adjourn the meeting at 2:51pm.
   AYES: all
   NAYES: none
   ABSENT: none

Respectfully submitted,

Eric S. Bailey, Library Director