

LAKE BLUFF PUBLIC LIBRARY

Minutes of the Outreach Committee Meeting

12:00, January 14, 2015

Children's Activity Room

Attending: Carl Schons, chairman, Ruth Schnell, Director Eric Bailey

Absent: None

No members of the public were present.

The meeting was called to order at 12 noon.

Director Bailey described staff member Amy vanGoethem's new position as community engagement coordinator. She will take information collected by the Long Range Planning Committee and use it to increase meaningful and long-term connections to our community. Schnell reported the enthusiasm vanGoethem brought to a recent meeting of the Friends of the Library. Discussion followed on opportunities for her and others to present to community organizations some ways the Library can help them. Schons commented on the high value to the community and the effectiveness of the Library's newsletter.

Bailey reported that the Long Range Planning committee will provide goals and objectives which will be used by the Library staff and Library Board committees, and the Outreach Committee will work with the staff to meet them. Chairman Schons will attend LRP Committee meetings. The LRP committee has prepared a list of connections which could be made:

Kathy's Team

Lake Bluff Village Board

Lake Bluff Park District

Lake Bluff School Board

Lake Bluff School District(s)

Woodlands Academy

Round Lake School (Academy?)

East Lake School (Academy?)

Lake Forest High School

Target

Heinen's

Abbot

AbVie

Rotary

Kiwanis

CROYA

Lake Bluff Library Staff

State & District Representatives

Reading Power

Scot's Team

Lake Forest Library & Board

Lake Forest College

Friends of the Lake Bluff Library

Bernie's Books

Girl Scouts, Boy Scouts & Cub Scouts

North Chicago Cares

Veterans Groups -- planning to reach out to Carl to see if he has any contacts

Lake Bluff Women's Club

Tom Tincher

Lake County Career Resource Center

Lake Bluff Senior Center

Lake Bluff History Museum

Lake Bluff Garden Club

Knollwood Neighbors (Homeowners Group)

Lake Bluff Chamber of Commerce

Lake Forest Hospital

Craig Moreland (New Vision Athletics)

Union Church of Lake Bluff

1st Presbyterian of Lake Forest

Lake Bluff Methodist Church

The Outreach Committee will work closely with the LRP to build on the connections established by them.

Amy vanGoethem, Martha O'Hara and Director Bailey already have been working on some of these connections, such as recent meetings with Village Administrator Drew Irwin and Finance Director Susan Griffin, Executive Director of Lake Bluff Park District Ron Salski, School District #65 Superintendent Dr. Jean Sophie, Friends of the Library, American Library Association, local Kiwanis, directors of other libraries, Lake Forest/Lake Bluff Chamber of Commerce, and the Lake Bluff History Museum.

Suggestions for Library Trustees' training and continuing education were discussed, including formal and informal courses, printed materials and attendance at the 2015 American Library Association Mid-Winter Conference, which provides some sessions specifically for library board members.

Director Bailey will include information on continuing education opportunities for Board members in his monthly reports to the Board.

Schnell moved, Schons seconded the motion to adjourn at 1:13 p.m. All voted Aye.

Respectfully submitted,

Ruth Schnell