

LAKE BLUFF PUBLIC LIBRARY
BOARD OF TRUSTEES
Outreach Committee Meeting
Tuesday, June 2, 2015

1) Call to Order; Roll Call:

The meeting was called to order at 2:08 P.M. by Committee Head Carl Schons.
Board of Trustees Member Attending: Scot Butler
Board Member Absent: Board President Kathy Meierhoff
Library Staff Present: Library Director Eric Bailey and Amy vanGoethem
Members of the Public Attending: None

2) Discussion

a) Schons was retained as Committee Head for the coming year.

3) Discussion

a) Approved meeting minutes from April 30, 2015.

4) Discussion

a) Schons requested that discussion of Awards be tabled until work has progressed further.

5) Discussion

a) Committee goals were discussed:

For FY 2014/2015 goals were reviewed as follows:

Goal #1 –Trustee Involvement – Trustees will use existing connections in the community to advocate for the Library. A list of organizational affiliations will be compiled.

GOAL ACCOMPLISHED.

Goal #2 – Friends Representatives – The Outreach Committee will meet with a representative or representatives of the Friends of the Library to increase collaboration on outreach projects and goals.

GOAL ACCOMPLISHED.

Goal #3 – Meet with Outreach Staff Members in September – Following the completion of the Space Usage Analysis the Outreach Committee will meet with those staff members performing outreach at the Library to identify opportunities in the Analysis for advocacy and outreach.

GOAL ACCOMPLISHED.

For FY 2015/2016 goals were presented as follows:

Goal #1 – Continue to explore ways to get word out about current and future Library materials, services and programs using traditional and cutting edge methods.

Goal #2 – Promote specific segments of the existing collection such as large print books and access to foreign language materials to assure that borrowers with special needs are aware of the Library's offerings.

Goal #3 – Build and maintain relationships with local news reporters to ensure coverage of Library events and needs.

Goal #4 – Continue to use existing connections in the community to advocate for the Library.

Butler moved and Schons seconded that the goals for FY 2015/2016 be approved.
Both Butler and Schons voted aye.

6) Discussion

- a) Library staff member vanGoethem reviewed Library activities planned for the upcoming summer months.

7) Adjournment

- a) Butler moved and Schons seconded that the meeting be adjourned at 2:43 P.M. The motion was approved unanimously.

Respectfully submitted

Scot Butler