

Lake Bluff Public Library
Campaign Planning Committee Meeting Minutes
Wednesday, February 2, 2022, at 2 PM
123 E. Scranton Ave, Lake Bluff, IL, 60044

Notice: This meeting of the Lake Bluff Library Campaign Committee Planning was held without the participants physically present. All participants attended remotely via electronic means. This method is authorized by Executive Order of the Governor (COVID-19 Executive Order No. 5, March 16, 2020).

- 1. Call to Order and Roll Call:** Library Director Eric Bailey called the meeting to order at 2:05 pm. Present were Director Eric Bailey, Trustees Kathy Meierhoff, Jon Heintzelman, Janie Jerch, Library Employee Jillian Chapman, and Melissa Williams from the Lake Bluff Library Foundation.
- 2. Minutes of Meeting 1/26/22:** Postponed to next meeting in interests of time.
- 3. Discussion of Campaign Plans:** We spoke at length about how to approach the Friends of the Library. Bailey felt that we still need a solid hook for our proposal. Heintzelman felt that if we are unsuccessful with our pitch, our foundation will fail because we cannot sustain competing fundraising efforts. Williams said we need to frame it as a collaboration/discussion about being “better together”. Meierhoff and Heintzelman both suggested emphasizing the Library as an entity, not just the Library Board, the Foundation, or the Friends, being the beneficiary of our efforts.
- 3. Moving Forward:** Meierhoff and Jerch will work on our pitch, with input from the rest of the committee, and will meet again in two days (2/4/22) at 4 pm with the goal to complete our document/plan by Feb. 9, 2022, and to have a face-to-face meeting with representatives of the Friends before Feb. 26, 2022.

Williams also requested that she be given a clarification of her role at some point early in this process.

Several ideas for finding/raising funds were suggested, including:

- Pursuing the “Build Illinois” grant we received from the State, but have not yet received, of which we have already spent approx. \$35K for projects that are covered under the grant requirements. Williams is willing to take on the task of pursuing this money, and Bailey will forward the details of Susan Garrett’s and Julie Morrison’s involvement to Williams,
- Chapman’s report of possible events, the earliest of which could be a block party in June with the Lake Bluff Brewery. Other possibilities include participating in the Village 127th Birthday Party in September and setting up a minigolf activity at the Library that coincides with the “It’s a Wonderful Life” weekend in early December.

- 4. Adjournment:** Jerch moved and Meierhoff seconded a motion to adjourn; all voted aye. Meeting adjourned at 3:33 pm.

Respectfully submitted,

Janie Jerch