

Lake Bluff Public Library
Campaign Planning Committee Meeting Minutes
Wednesday, March 30, 2022, at 12 PM
123 E. Scranton Ave, Lake Bluff, IL, 60044

Notice: This meeting of the Lake Bluff Library Campaign Committee Planning was held without the participants physically present. All participants attended remotely via electronic means. This method is authorized by Executive Order of the Governor (COVID-19 Executive Order No. 5, March 16, 2020).

- 1. Call to Order and Roll Call:** Library Director Eric Bailey called the meeting to order at 12:11 pm. Present were Director Eric Bailey, Development Coordinator Melissa Williams, Trustees Kathy Meierhoff, Jon Heintzelman, Janie Jerch, and Library Employee Jillian Chapman.
- 2. Minutes of Meetings:** Heintzelman moved and Jerch seconded the motion to approve the minutes of the March 7 meeting; all voted aye.
- 3. Discussion of Campaign Plans:**
 - Representatives of the Library and the History Museum met this week. Both parties were in agreement to look into possible acquisition of the PNC Bank property. The Museum wishes to continue with the terms of the lease they now hold; that is to say that they would want the Library to own the property. There is a potential need for a joint fund-raising entity. Ms. O'Hara will make the initial outreach to the Village; then we will seek an appraisal and inspection of the property, including a Phase I environmental inspection.
 - Representatives of the Campaign Planning Committee and the Friends of the Library also met this week to hear our pitch to combine our fundraising efforts. They listened politely, and didn't say no. Ms. Laack sent Meierhoff a document containing several talking points concerning our proposal; Meierhoff will respond and will try to meet with her once more before the Friends meeting of April 23.
 - Both developments mentioned above led to a discussion of possible ways to forge fundraising alliances with both the Museum and the Friends and what those alliances, or one alliance, might look like. Bailey will research how a 501(c)(3) can be repurposed. Right now there are 3 nonprofits: the Friends, the Museum, and the Library Foundation. We have multiple opportunities to combine our efforts, but must proceed delicately.
- 4. Moving Forward:** The Campaign Planning Committee will meet next on April 6 at 2 pm. Melissa will draft a response to the Friends and share it with the rest of the Committee members before sending it on to the Friends.
- 5. Adjournment:** Heintzelman moved and Meierhoff seconded a motion to adjourn. Meeting adjourned at 1:25 pm.

Respectfully submitted,

Janie Jerch